

Andrea Shaver

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I'm a visual designer on a mission to make the world more beautiful by solving problems & telling stories through design.

Experience

Young Entrepreneurs Academy

May 2016–August 2016

Graphic designer focusing on redesign the website and creating new design and marketing pieces for a non-profit that helps kids grades 6–12 start their own businesses.

Office of Undergraduate Admissions

June 2014–Present

Social Media Captain (May 2016–Present) Manage RIT's social media (primarily Instagram) and video campaigns to recruit new students.

Student Ambassador (June 2014–Present) Student tour guide. Give tours, talk to prospective students & families.

RIT SportsZone

February 2014–March 2015

Working with a team of creatives to design posters, postcards and social media posts to promote RIT SportsZone.

RIT Alumni Relations

May 2014–February 2015

As marketing assistant, I helped the Alumni Relations office create strategic communications to connect with RIT alumni.

Freelance Graphic Designer

March 2011–Present

Clients include Lennox, GoLite Ads, Texas Legends Basketball, Frisco Square, North Texas Ford Dealership, Aqua Nail Spa, and more!

High School Internships

February 2012–May 2013

A one-year internship with the Texas Legends Basketball team and two years as a billboard and sign designer for GoLite Ads.

Education

Rochester Institute of Technology

Class of 2017

Honors Program, 3.89 GPA

BFA in Graphic Design

Minors

Advertising & Public Relations

Web Design & Development

Entrepreneurship

Leadership

RIT Student Government

June 2014–Present

President (June 2016–Present) Represent RIT's 18,000 students to RIT administration, staff, faculty, alumni, Board of Trustees, and other stakeholders. Oversee a Cabinet of nine and manage SG plan-of-work.

Vice President (June 2015–May 2016) Manage a team of fifteen Senators and chair SG Senate.

CIAS Senator (June 2014–May 2015) Represent all CIAS students in SG Senate on campus-wide issues.

Recognition

RIT Outstanding Undergraduate Scholars

Spring 2017

Top 1% academic award at RIT for academic excellence while being an active and engaged community member.

Conference Speaker

Fall 2016

Presented at SUNY-wide Student Assembly about RIT Student Government's PawPrints petition system.

Eric Senna Leadership Award

Spring 2016

Honored for significantly contributing towards the improvement of campus life, tradition, pride and spirit.

Skills

Adobe Creative Suite

Branding & Logo Design

Research & Strategy

Information Design

User Experience & Design

HTML & CSS

Photography

Wordpress

Social Media Strategy

Concept Development

Public Speaking

Leadership

